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GUCCI
NADER MANSOUR
KHALID SHAFAR
KHULOOD AL THANI
FRED HUNT
SAINT LAURENT
DEUS EX MACHINA
ALEXANDER MCQUEEN
STELLA MCCARTNEY
JIMMY CHOO
SERGIO ROSSI
MARNI
BALENCIAGA

KHALID SHAFAR EMIRATI INDUSTRIAL DESIGNER

*Interview by Parisa Birgani
Photography by Marvin Caibol at Capital D Studio*

Who are you?

Khalid Shafar, an Emirati Product Designer & Founder of KHALID SHAFAR brand.

What's a typical day in the life of Khalid Shafar?

An early day at 6:00am starts with a morning run or gym hour, breakfast at a busy place then head to my studio till 3:00pm. I continue the rest of the day outside the studio depends on the workload and my social agenda of the day.

What's the first thing you ever designed?

My ILLUSION stool was my first completed design.

What's your design process?

Old School: Sketch & drawing, prototype, material selection, then production.

You recently was chosen to collaborate with COS on a special project, how was that?

It was a challenging yet exciting project. Me along with 5 other international designers were given a 1 sqmt of white paper to explore design possibilities of our choice. I presented my 'Table Template' project that examines the relationship between luxury and paper.

Four words to describe your designs?

Original, functional, culturally-inspired & contemporary.

Four words to describe your personal style?

Shabby chic, mature, city man, designer look.

You have exhibited all over the world in Berlin, Paris, Milan and Tokyo, how does it feel to have your designs globalized?

I am definitely proud, yet unsatisfied, because success is beyond just having a global outreach -there is still more to achieve.

What's the best thing about being an artist in Dubai?

There is always a new opportunity and a challenge everyday. In addition, Dubai is lively and connected to the world making life very dynamic for me as a designer.

How many coffees does it take you to get through a day?

Grande or Venti size Starbucks Soy Latte is my coffee dose for the day.

One person you would love to collaborate with?

It's a brand than a person: CAMPER (www.camper.com) or Aesop (www.aesop.com)

Your ultimate goal for the future?

To have a solid Emirati creative brand and a successful business.

