

ARCHITECTURAL DIGEST • GENIUS DESIGNS • INSPIRING ART • LUXURIOUS HOMES





74 AD MIDDLE EAST

act: Dubai is all about innovation, welcoming the birth of new creative hubs that are orchestrated to embrace the ever-growing design industry. But sometimes, for the sake of progress, we end up neglecting the not so hyped-up areas that played a central role in Dubai's economy. Ras Al Khor Industrial area could be a lost cause if five leading UAE based talented creatives - Khalid Shafar (product), Khulood Thani (fashion), Nadine Kanso (jewellery), Tarik Al Zaharna (architecture), and David O'Brien (food design) - didn't hold hands to draw attention to the potential of this location.

Named Design Ras Al Khor (DRAK), the collective design initiative was one of hottest topics of Dubai Design Week, attracting to Kasa - Shafar's headquarters - journalists and design enthusiasts. "We presented five projects that respond to the annual topic DRAK puts under the spotlight", explains Khalid Shafar. "Our inaugural subject took an environmental path shedding light on a key element of Dubai's creek, the Ras Al Khor Wildlife Sanctuary. Abundant with food and vegetation, it hosts many species, including the famous flamingo. This was a platform for research that has inspired projects from different areas, that share the same design language".

Applauded by the community, DRAK plans to grow annually by covering different areas of design involving more design practitioners, and becoming a movement that encourages research, innovation and material exploration, culminating in the crowning of Ras Al Khor as one of Dubai's creative districts.





THE CITY & THE BIRDS >

BY NADINE KANSO

"As I had my first visit to the Wildlife
Sanctuary back in June, the first thing that
captured my attention was not only the
birds, but the buildings in the background.
The delicate flamingos were there as if
they were dropped from the sky, in a
serene but dramatic composition. My gold
handmade cuff features pink and blue
sapphires and it is just as beautiful worn
as it is displayed as a piece of sculpture."

< DRAK MENU BY DAVID O'BRIEN

"Ras Al Khor Wildlife Sanctuary is rich of food and vegetation for the many species that live there. We designed a menu with a strong focus on flavours and spices from The Middle East and we have drawn reference from the indigenous species and diet of the migrating flamingos and other significant birds. Dishes include a dry roasted prawn, with chilli and coconut on a birds nest slaw and grilled quail with pomegranate-orange BBQ sauce with quinoa and shredded kale tabouleh. The dessert included a Flamingo carrot cake with cucumber icing and a mouth-watering White chocolate-cardamom panna cotta with orange compote."







