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CARPETS & TEXTILES FOR MODERN INTERIORS



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“The brand includes chairs like surfboards and tables with palm tree designs”

TALES OF TALLI

There's a story behind every one of the new rugs designed by Khalid Shafar for Tai Ping

An attention-grabbing rug, *Talli III*, by Dubai-based designer Khalid Shafar and rug producer Tai Ping, appeared at 'Middle East Revealed' – an exhibition of multidisciplinary design held by Wallpaper* at London Design Festival 2014.

Born in Dubai, Shafar worked in marketing before completing an Interior Design degree and following his true passion for design. In 2011 he set up his own studio in Dubai, describing his work as an 'expression of form, movement, emotion and, in particular, "the tale" of objects'.

The Khalid Shafar brand 'creates

quirky interior space objects out of stories'. These 'Telltale Objects' include chairs like surfboards, tables with palm tree designs, a chest of drawers with saddle and tail, and an intriguing lighting system made out of a mattress.

Shafar's *Talli* collection of three limited-edition rugs for Tai Ping were based on his fascination with the local Emirati craft of Talli embroidery. As with all of his work, each of the rugs relates an important tale. Shafar explains, 'Each tells a story that has a deep and original association with a nation's culture.' *L.U.*
www.khalidshafar.com
taipingcarpets.com

01-02 *Talli* rugs, Khalid Shafar for Tai Ping