

insight MEET OUR ADVISORS FOR INDIA DESIGN ID 2013

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FAMILY ISSUE

INTERNATIONAL TRENDS FOR CHILDREN

THE BEST OF BED, BATH AND MORE FOR
ALL AGES PLUS VACATION HOMES AND
GETAWAYS FROM AROUND THE GLOBE

on the hot seat...

LIDEWIJ EDELKOORT
SHARUKH MISTRY
RAJIV SAINI
GUNJAN GUPTA



KHALID SHAFAR

Fusing together influences of two culturally diverse geographies, his products bring out the best of the East and West

Straddling two worlds with panache is fast becoming Khalid Shafar's trademark – from degrees in Business Management and Fine Arts-Interior Design from the American University in Dubai, to working and living in the city as well as the diametrically different locale of Nelson, New Zealand. His furniture and lights that retail under his own brand are hence an alluring mix of concepts and cultures, best illuminated by the Arabi series – contemporary glow-givers inspired by the traditional *Egaal* headband. A quick chat with him...



Above Khalid Shafar
Below, from Left, Istanbul, one of his favourite cities; Little Palm stools; The Ash wood and rope Illusion from his pilot range; A table lamp from the Arabi series, inspired by *Egaal*, the traditional headdress; A chandelier from the same collection; The Palm stand that uses date palm trees of UAE as its muse

Khalid Shafar,
Dubai/ Nelson.
Website: www.khalidshafar.co.nz

DESIGN TO YOU Is like a problem solver – It shouldn't focus only on the aesthetic angle of an object but also on how it can fulfill a particular need conveniently.

YOUR MOTTO Creativity, practicality and functionality.

CURRENTLY WORKING ON My 2013 collection to be launched this November.

SINCE YOU ARE BASED IN NEW ZEALAND AS WELL AS DUBAI, DOES THAT INFLUENCE YOUR WORK IN A UNIQUE WAY? My products are an amalgamation of the East and West, a cultural exchange between the two places. Each has its own light, space, history, even a mood and its impact can be seen in my components and shapes.

FUNDAMENTAL RULES OF CREATION Simple lines, rich details and fine materials are the hallmarks of my objects. They also tell stories...when we bring an item into our lives, its tale becomes part of our own personal one.

EVERYDAY INSPIRATIONS Come from my lifestyle, my surroundings, the city I grew up in (Dubai). And memories...these are always a rich source of motivation.

EVERYONE STRUGGLES TO...have a sustainable vision to stand out from the crowd.

IN THE PAGES OF HISTORY, WHAT WOULD YOU LIKE TO BE KNOWN FOR?

THE reference for Emirati design.

DEFINITE NO-NO To release something even after I have discovered a similar model has been seen earlier, somewhere in the world.

FAVOURITE CITY Besides my hometown, Istanbul. I can't get enough of it and have become very emotional towards Turkish culture.

AN IDEAL EVENING is one spent leisurely, with the family over dinner at a nice restaurant.

A DESIGNER YOU'D LOVE TO RENDEZVOUS WITH Tom Ford, he's a couturier but also a marketing genius who runs a successful business! I admire the way he lives and communicates. ♦

Chandni Sehgal

