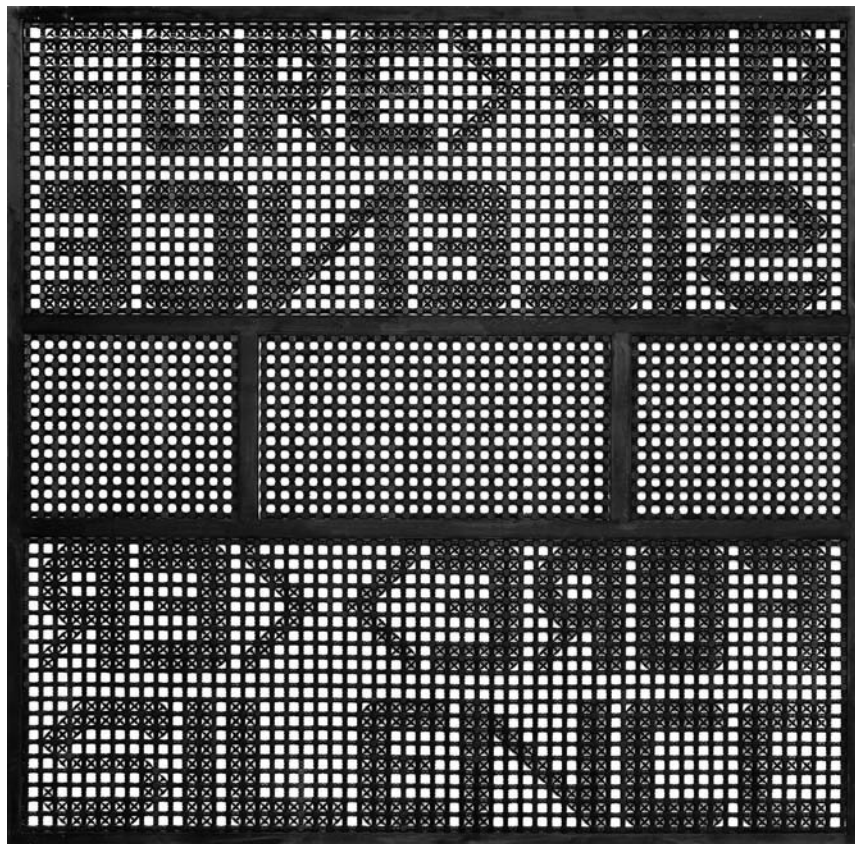


# PAGES

Enhancing the Creative Industry



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# telltale designs

by designer Khalid Shafar

**TEXT & DIAGRAMS**  
KHALID SHAFAR

**BORN IN 1980 IN DUBAI, UNITED ARAB EMIRATES. AS A BUSINESS GRADUATE OF THE AMERICAN UNIVERSITY IN DUBAI KHALID WORKED IN MARKETING AND COMMUNICATION FOR ALMOST SEVEN YEARS.**

In 2005 Khalid completed a degree in Fine Arts in Interior Design and by the end of 2009 had decided to leave marketing and follow his passion for design. Khalid has studied and specialized in Furniture & Objects design, first at Central Saint Martins College of Art and Design in London, UK, then at the Centre for Fine Woodworking in Nelson, New Zealand. In 2011 Khalid opened his own studio in Dubai and in November 2012 Khalid inaugurated his first showcase space 'KASA'.

Khalid's approach to design encompasses his personal expression of form, movement, emotion, and in particular, 'the tale' of objects.

Among his notable international collaborations, Khalid collaborated with the Brazilian duo Campana Brothers on an installation for Abu Dhabi Art 2010. He recently collaborated with the historical French cabinetmaker Moissonnier and with the carpet industry leader Tai Ping on special limited edition releases. Khalid's work had been showcased at many exhibitions and galleries in many cities like Tokyo, Berlin, Paris, and Milan ●



## lazy folds

Object: Sofa/Daybed, 2012, prototype | Description: Ash wood, 100% cotton upholstery | Dimensions: 180 x 80 x 90cm



## illusion arm

Object: Armchair, 2011 | Description: Stained ash wood, polyester rope | Dimensions: 80 x 85 x 85cm

**the gemini**  
Object: chair/ table, 2010, prototype  
| Description: elm wood, possum fur upholstery, stainless steel hinges  
| Dimensions: chair: 40x42x88cm.  
Table: 67x33.5x54cm



## flip

Object: Lounge chair, 2012, prototype | Description: Ash wood, metal structure, 100% cotton upholstery | Dimensions: 86 x 60 x 90cm







Khalid Shafar in his element





PHOTO COURTESY  
KHALED SHAFAR